Academic Year: 2023/2024

Lecturer: Gabriel Weirich Perception Theory and the Psychology of Form



CRINA-ADINA DUMITRESCU

INTERIOR DESIGN B





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EXCITING

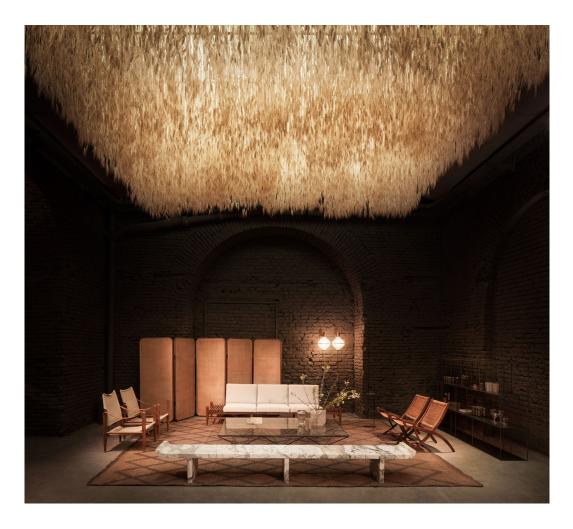
Have you ever seen a falling star? This is what excitement is about.

The stars are shining lights that guide the way. We are already amazed by their beauty and the choreography they perform on the sky every night, but, when we see a falling star, our feelings change completely. A regular night sky gives us a feeling of calmness, whereas, at the sight of a falling star, our heart rate increases, our eyes get bigger and a burst of joy fills up our souls.

The most exciting aspects of our existence are the fleeting moments. Typically, individuals encounter these emotions once and yearn to preserve them indefinitely. But how is such preservation achievable? Through our daily environments, which play a crucial role influencing our feelings, even when we fail to recognize their impact.

We can understand that excitement is unusual and rare. If we want an one of a kind space that would have the same effect on us as looking at a falling star, we need to be original regarding our design choices.

Whether it's an eclectic design, a juxtaposition of materials and shapes that we don't quite see on a daily basis, a very intriguing colour palette, or elements that catch our attention, exciting is about creativity, courage and subtlety.



Six Gallery is curated by David Lopez Quincoces and Fanny Bauer Grung, the duo behind the architectural office Quincoses - Drago & Partners.

This interior's aim is to be exciting for the viewer. At first, we observe the ceiling, a distinctive element, that reminds us of nature. This original piece brings excitement and curiosity in our minds, but also calmness and joviality through its organic shape. While one might initially perceive the ceiling as the focus in this interior, the true center of attention is the sitting area, which is more highlighted than the rest of the room. It's evident that this space aims to cast anyone who sits within it as the main focus. This spotlight effect hinges on the room's exciting elements; were the ceiling more conventional, the room wouldn't possess the same impact.

This space is divided in two elements, which are in contrast: the floor and the ceiling. The ceiling is an organic element, having a natural shape, whereas the ground is more stable and has more sharp edges: we can see that the major pieces of furniture are very geometrical. Despite this separation, we can't say it's a contrast because we still have some round shapes that connect with the ceiling of wheat, providing the viewer with harmony and connecting those two worlds. While on the ground we have the round-shaped dividers, on the ceiling we have the sharp edges of the walls, which, even though hidden by the darkness, are still visible and understood by the eye of the viewer. Also, the connection sky-earth is made by the use of wheat: we normally find it on a field, not in the clouds, so this element brings total excitement.

The colors exhibit harmonious analogical relationships and, if we take them separately, they are not very exciting. We associate excitement, usually, with bright colors, but here we talk about a subtle excitement, a sophisticated one. It's not the excitement of seeing fireworks, but more the excitement of seeing a falling star: simple in colors, but unique in its complexity.

The materials used are predominantly natural, evoking a sense of warmth and comfort. From cotton and wood to the soft glow of dim lighting, they collectively imbue the space with a feeling akin to being embraces. However, the inclusion of glass and marble introduces a striking contrast, enhancing the overall ambiance with a touch of uniqueness and elegance. Despite their differing textures and properties, these materials share a common origin in nature, resulting in a contrast that paradoxically harmonizes. This juxtaposition creates a visual balance that feels both distinct and cohesive to the human eye.



Parisian Apartment by Franck Genser

This apartment is surely made for somebody that is creative and open to experiments. Functionality meets excitement, creating a space full of personality and with an airy ambience. The viewer has the idea of a large space where he can do anything he wants and won't be judged. Isn't this one of the most exciting things you can wish for? The focus point in this interior, is of course, the dining table, which is highlighted by the red form from the shelves behind. The individual seated at the dining table is consistently emphasized, reflecting a design choice that cherishes the human interaction. The glossy finish accentuates the area further, as it is exclusively present on both the floor and the elevated surface, making this fragment of the room stand out even more.

We find the shapes in harmony: we have mainly circular shapes, not rigid ones, except the walls and the doors. Even if there are simple forms, that should be sharp-edged, we can see that every edge is curved: the chair is in a total organic shape, having even the legs in a very soft form. The table in the right seems very geometrical, but the sharp edges don't exist. Also, on the floor we see two statues that we don't understand. What are those? We don't know and this is what makes the interior even more exciting.

The color palette is elegant, but creative. Brown, black, red and yellow are the colors that stand out the most. The primary colors are not put into this design in a very energetic technique, but more in a thoughtful approach. They are more opaque, helping with curating this graceful excitement. The warm tones of the room are in an analogous harmony, whereas the black and white are in a light dark contrast.

The material we most see in this interior is wood, mainly because of the parquet. The chevron parquet is making the room very tasteful, giving an insight to Parisian culture. There is wood in another places also, like the chairs, this material bringing the perception of a natural environment.

The arm chair is made of a very soft material, which helps us to perceive this space inviting and comfortable, while the marble from the table is in harmony with the wood. Even if they are total different materials, that are most of the time in contrast, this cold and exquisite material help a lot in this interior, creating an airy ambience and making room for the colors.

The colors are put in a glass material, which makes them not as vibrant as they should normally be. This choice of integrating colours in glass is not common, but we can agree that it gives a vibe of freshness, courage and creativity. The glass becomes the most highlighted material, even if the colors from it are opaque. Therefore, the materials are in harmony, helping each other to create "butterflies" in your stomach, just like when you are experiencing excitement.



Apartment in Manhattan designed by Kelly Behur

You can't help but be mesmerized by this interior. The view is breath-taking, being even more highlighted by the wallpaper, which is continuing the story told by the window. This is an intriguing aspect of the interior: it makes you feel like you are surrounded by clouds, not by walls. You feel invincible and on top of the world. This room is the perfect example for cherishing the environment we are surrounded of and embrace its originality. During childhood, I think everybody had, at some point, the wish to fly or to touch the clouds. This design is calling back for our wishes from childhood, telling us that everything is possible.

The shapes are trying to imitate the environment we see in the window: the skyscrapers and the sky. We can find mainly rigid forms, rectangles, which represent the main shape of a building. Some of these geometrical shapes have curves, trying to imitate a cloud. This brings to the viewer the perception of comfort and softness; it makes you wish to sit on the sofa and watch the view. It forces you to realize the breath-taking landscape you are in front of and to cherish your life, making you feel more excited.

Thinking about hues, we notice that we don't have a very generous color palette. We have a contrast of saturation, having just blue and white. Yes, I agree with you, it's not a very exciting palette in terms of tones or tints, but the final product is amazing, not by the color, shapes or materials choices, which are pretty common, but by the concept. We can find a lot of skyscrapers, but where in the world did you see an interior of a skyscraper like this, emerging with the view?

The materials and finishes are pretty similar, all of them having this soft-feeling; even the carpet on the ground has this characteristic. They seem soft and very cosy, making you believe you sit on a cloud. Physically, it is not possible to touch one, but this design is reproducing perfectly the idea everyone has of this impossible concept.

The focus point of this interior is, of course, the scenery outside. This was the main objective the interior designer had. The rest of the furniture is very basic and white, not being a point of interest for the viewer. But, the element from outside takes all of our attention: we are attracted by the blue because it is more vibrant. Imagine this interior at sunset. The colors of it would be even more highlighted. But, even though, we perceive the furniture as a basic one, the design of the interior is thought of a lot, the aim being to produce a spectacular final effect. The soft materials are reproducing the feeling of a cloud, making this experience authentic.



Green Massage in Mandang Road, by Vermilion Zhou Design

Do you know how Alice felt when she fell down the rabbit hole, right before entering the wonderland? This interior might be the perfect example. It gives to the viewer a sensorial experience, shrinking reality into a fantasy forest. This space is one that flourishes continuously, making you feel relaxed and curious, creating a desire inside our souls to explore all of the secrets that are hidden in this underground world.

The architectural features of this room are covered in a grey material, similar to metal. We can associate it with the hole in where Alice fell down, which was dark and cold. Before discovering the wonderland, Alice had to be scared. In front of this interior, the fear slowly fades because the designers mixed the idea of coldness with the feeling of serendipity. These two concept don't exist separately, but co-exist in order to fulfill the needs of the user.

The enormous blooms, the soft blue light, and the dim ambiance collectively transform the space into a fairytale setting, where the interplay of fear and fascination captivates us. While the thought of entering the rabbit hole instills a sense of apprehension, the enchanting elements within arouse curiosity and beckon us to explore its wonders. A stark contrast emerges in the materials: the cold ones juxtaposed with the warm and inviting ones, while the shapes harmonize with organic, curved edges prevalent throughout.

The colors are in an analogous harmony, having just tints that are close to each other on the color wheel: yellow, green and blue. Yellow is in the flowers, the bulbs and in the lights, helping at creating an inviting atmosphere. The green is representing the nature and the blue induces a feeling of calmness, serenity and peace.

There is no natural light, which makes it a surreal and unique experience. Usually, when people don't have access to natural light, they deal with anxiety, but here we can notice that the effect is quite opposite. The lack of natural light boosts the magical aura of this design.

We're thrilled to be realizing our childhood dream of entering a fairy tale world, where troubles cease to exist. Being new to this kind of environment, adrenaline surges through us, fueling our curiosity and determination to uncover the magic within this exciting design.



Nomad London by Roman and Williams

This interior makes us believe we entered a fantasy world, blurring the lines between reality and a scene from one of Claude Monet's paintings. The overall effect fills us with excitement, drawn from the comfortable and versatile furniture, artistic touches, and greenery. Deliberate choices in lighting, such as the warm yellow glow contrasting with the white light among the trees from the back, direct our attention and contribute to the fairytale ambiance crafted by the designers.

Geometric shapes dominate the space, with the only exception being the classic circular chandeliers, seamlessly integrated to maintain balance and elegance.

The color scheme is predominantly neutral, the wallpaper adorning the walls being the only contrasting element. This wallpaper is embellished with hues of blue and green, which, being adjacent on the color wheel, evoke feelings of serenity and freshness. Together, they forge a natural connection with the observer, filling the environment with a biophilic essence. Even in the absence of a window, the environment exudes a captivating sense of tranquility, relaxation and excitement.

The materials complement each other, reinforcing the narrative and elevation the allure of the space. The encounter stirs up a feeling of excitement similar to that of exploring a museum, where vibrant artworks invite us to discover them.

This space brings famous artworks to life, offering visitors an authentic and immersive experience. It transports you to a distant era, compelling conversations with those nearby and allowing you to cast aside technology and daily concerns. It serves as a haven for complete disconnection, prompting a reconnection with the essence of life: the people around you. Here, attention shifts towards meaningful conversations and observations of the surroundings, including the play of light and architectural details.

The excitement is, again, a subtle one, but a powerful one. It makes you that excited that you want to forget about the urban problems and focus instead on the little things that bring delight into your soul.



Palazzo Fendi, Rome, designed by Emiliano Salic and Britt Moran of Dimore Studio

Here we are in front of a majestic interior situated in Rome. We can tell that it is placed in a historical setting, fact evident from the architectural features: it's a venerable structure adorned with rich details. Even though we might consider the architecture as somewhat dull and antiquated, this feature brings, at the end, the excitement from the beholder. We are captivated by the ingenuity of the designers in utilizing the space, maintaining an uniform color scheme throughout, and meticulously attending to architectural embellishments.

The predominant colors that command attention within this interior are hues of blue and yellow, imbuing the space with an unmistakable aura of aristocratic elegance and sophistication.

Overall, the shapes harmonize seamlessly, characterized predominantly by straight lines and geometric forms, with the occasional exception of a yellow chair tucked behind the shelves, boasting a more organic silhouette while still retaining a semblance of geometricity.

The materials used are in contrast: while the interior exudes elegance and classicism, the central shelves disrupt this narrative with their utilization of black metal and tinted glass, a combination evoking notions of modernity and technological advancement.

In essence, the interior serves as a convergence of two distinct styles: the refined sophistication of history intertwined with the sleek lines and futuristic elements of modern design. It stands as a poignant reminder of the coexistence of tradition and progress, inspiring a sense of optimism for the future while honoring the timeless customs of the past. Stepping into this space, one cannot help but feel a sense of belonging to royalty, imbued with a newfound agency to enact change upon the world.

As one star descends from the heavens, another emerges to take its place. Similarly, when tradition reaches its conclusion, innovation steps forward to lead the way. Yet, as a star completes its journey, it is not alone; it is encircled by fellow celestial bodies, bearing witness to its descent. Similarly, when history approaches its demise, technology intercedes, preserving its legacy and forging a symbiotic relationship between past and future, ultimately evolving into companions in the journey of time. Those who observe this intricate dance between tradition and innovation are filled with a sense of excitement, witnessing the dynamic interplay between continuity and transformation.



NCS code dominant color (1): S 4040-Y20R NCS code subdominant color (2): S 1080-Y80R NCS code accent color (3): S 9000-N

